



Brittney I Hughes ♡

FASHION. LIFESTYLE. BEAUTY. NO BS.

@BRITTNEYFHUGHES

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about

As a NYC content creator, I share my day to day life on-the-go online. I am known for my style, lifestyle advice, and "you can do it too" approach to beauty. My community also finds my authenticity, genuine Instagram stories, & daily doses of motivation to be crucial aspects of my online presence. In 2020, I aim to continue providing increased visibility to brands whose products, vision and mission I align with-- Is that you?

audience

Ages 18-24 (63%)	Ages 25-34 (25%)	Other (12%)
Women (67%)	Men (33%)	
East Coast, USA (42%)	Other, USA (38%)	Other, Int. (20%)

contact

Location: NEW JERSEY / NEW YORK, USA
brittneyfhughes@aol.com
brittneyfhughes.com
@brittneyfhughes on Instagram

* Contact for address

followers

@BRITTNEYFHUGHES



3K



820



1.1K/month

services

INSTAGRAM POST IN-FEED (\$50)
INSTAGRAM STORY (\$25 PER FRAME)
IGTV VIDEO (\$125)
INSTAGRAM REEL (\$50)
IG STORY TAKEOVER (\$100)
PHOTOSHOOT (\$25/HOUR)
BRAND DESTINATION TRIP (TBD)
BRAND AMBASSADORSHIP (TBD, ACCORDING TO MONTHLY DELIVERABLES)

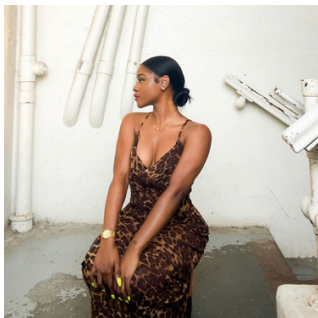
- Brand will be tagged on each Instagram or IGTV post, and mentioned in caption copy
- Post analytics provided upon request
- Net Payment due date TBD via email

post ideas you might love

- STANDARD STYLE POST
- HAUL VIDEO / INSTAGRAM STORY
- TUTORIAL / DEMONSTRATION VIDEO/REEL
- LOOKBOOK VIDEO
- REVIEW VIDEO
- "1 ITEM WORN/USED 3 WAYS"
- BEHIND THE SCENES IG STORY
- ETC.

INSTAGRAM.COM/BRITTNEYFHUGHES

fashion



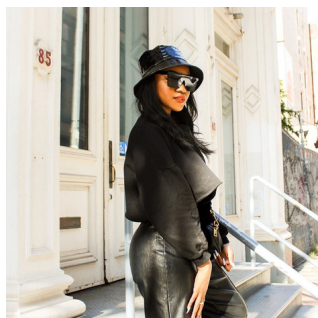
PINK PLASTIC BABEZ



RENT THE RUNWAY



UNIQLO



beauty



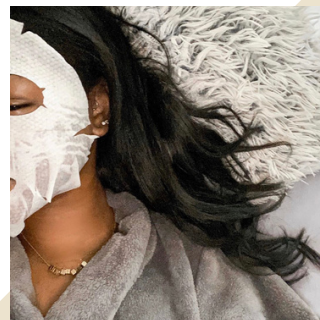
SEPHORA COLLECTION



CLINIQUE



FENTY BEAUTY



FENTY BEAUTY



FACE HAUS



NECESSAIRE

lifestyle / fitness



LIVELY



JOYLAB



PRIMARK

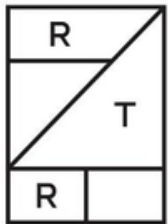
partnerships: 2017-present

[INSTAGRAM.COM/BRITTNEYFHUGHES](https://www.instagram.com/BRITTNEYFHUGHES)



PINK

OUAI
HAIRCARE



HAWAIIAN
Tropic

Polaroid
YOU'LL SEE

MATERIAL GIRL

TOPSHOP

FINISH LINE



CLINIQUE



BRAHMIN

onekind

PRIMARK®

SEPHORA
COLLECTION