



CONTACT

(862)-438-1565

BRITTNEYFHUGHES@AOL.COM

WWW.BRITTNEYFHUGHES.COM

PROFILE

I am an enthusiastic 3rd-year student with a true passion for beauty and lifestyle content creation. Through my work, I hope to promote diversity, conversation, and motivation. I am seeking an internship position at a print publication or online media company, where I can apply my knowledge and skills while becoming a valuable member of a team.

SKILLS

- SEO Optimization
- Backend article formatting for compatibility
- Market research corresponding to editorial and social calendars
- Marketing
- Social media strategy
- Web content development
- Brand Ambassadorship
- Copywriting
- Scheduling and coordination
- Mental Health First Aid USA certified
- Safe Zone certified



brittney hughes

EDUCATION

BACHELOR OF SCIENCE IN ADVERTISING & MARKETING COMMUNICATIONS, MINOR IN ENGLISH
FASHION INSTITUTE OF TECHNOLOGY | 2018 - PRESENT

ASSOCIATE IN APPLIED SCIENCE IN FASHION BUSINESS MANAGEMENT
FASHION INSTITUTE OF TECHNOLOGY | 2016 - PRESENT

EXPERIENCE

BRAND AMBASSADOR

AUG. 2016 - PRESENT

- Creates reviews, photos, stories, and videos for dedicated, sponsored social media posts
- Attends, plans, and covers marketing events, trips, and NYFW shows for social media as a micro-influencer and/or marketing intern
- Sponsor companies include: Sephora Collection, Clinique, Victoria's Secret PINK, JoyLab by Target, Topshop, Who What Wear, Reebok, etc.

EDITORIAL INTERN (IN-OFFICE)

COLLEGEFASHIONISTA, CLIQUE MEDIA GROUP | JAN. 2018 - MAY 2018

- Completed the article process from ideation and formal pitching to scheduling and publishing 3+ times per week
- Sourced photos for online content
- Wrote and spearheaded the interview process for one of the website's most well-performing articles of May 2018

STAFF COORDINATOR + SHOWCASE PRODUCER

RENEGADE PR AT FIT | AUG. 2016 - MAY 2018

- Oversaw the Model, Stylist, Hair/Makeup, and Photography department managers
- Made sure staff was well-trained for club & client events
- Maintained communication with external clients regarding Renegade PR staff